

The logo features the word "Sayer" in a large, white, sans-serif font, set against a solid blue rectangular background. To the right of the text, a stylized rainbow graphic curves upwards and to the right, with bands of green, yellow, and orange. Below the blue rectangle, the tagline "La Mejor Pintura" is written in a blue, sans-serif font, followed by a registered trademark symbol (®).

Sayer

La Mejor Pintura®